

## **The Hive Project launches new venture: Macon Creek Center for Art, Innovation & Sustainability**

January 3, 2022 – Clinton, Mich. – The Hive Project launched a new venture in southeast Michigan: Macon Creek Center for Art, Innovation and Sustainability (<https://maconcreek.org>). Named for the creek that flows through the 215-acre campus, Macon Creek features miles of walking paths, a pond, expansive fields, historic woods and 17 buildings dedicated to artisans, community members, businesses, startups, and anyone interested in generative collaboration.

“We are creating and preserving a place dedicated to art, innovation and sustainability where the creative process is revered and nurtured,” remarked founder and Creative Lead, Kim Tucker-Gray. She emphasized that, “By positively impacting those around us through creative and generative processes, we are simply and profoundly putting more good into the world.”

The Hive houses Macon Creek’s artistic and administrative team. It encompasses 19,000 square feet of fully furnished coworking space for nonprofits, entrepreneurs, technologists, artists, and startups and 4,000 square feet of modular event space available to the community. The Hive includes an art gallery with grand piano, central reception area, modular conference and meetings spaces, commercial kitchen, private offices, modular work pods and a small library. Additional buildings on campus have dedicated space for artisan studios, 75 acres have been leased for sustainable crop production, and Macon Creek will launch its first annual Summer Arts Camp next June.

### **ART**

Tucker-Gray’s founding partner and Creative Lead John Goodell explained Macon Creek’s driving philosophy: “We are investing in the creative process as the foundation for the potential each of us has to create, innovate and inspire. In other words, at Macon Creek, we are all artists.”

The Hive will also serve as Macon Creek’s central hub for its first annual summer arts, a series of four 1-week intensive youth programs in orchestra, choir, theatre, cabaret, handwork, and other creative arts starting in June of 2022. Enrollment and registration information for the Macon Creek Summer Arts Camp will be announced in January of 2022.

### **INNOVATION**

Macon Creek is dedicated to supporting the original vision Henry Ford imagined when he acquired this campus for the purpose of innovation and education in the trades during the Great Depression. The original maintenance shop floors, built from unused cuts of Model T dashboard lumber, remain intact on Macon Creek’s campus today. Macon Creek’s artisan spaces include a fully furnished wood shop, a metal welding workshop, and open spaces that can be renovated to suit for ceramics, instrument making, painting, sculpture, or other trades.

### **SUSTAINABILITY**

75 acres of Macon Creek’s land are currently leased for sustainable crop production by local farmers in 2022. Tucker-Gray explained the emphasis on sustainability as a foundational concept in Macon Creek’s vision: “Ecosystems require multifaceted, mutually dependent elements, working together to create and sustain a particular environment. At Macon Creek, we have come to believe these concepts apply to the world of art and the creative process as much as they apply to the land we steward.”

Macon Creek manages its own drinking and wastewater treatment plant and strives to create more than half of its own energy consumption through viable eco-friendly sources. Macon Creek’s campus also has two miles of underground tunnels that support the infrastructure to its 17 buildings. Campus and tunnel tours are available to the public.

Macon Creek is a picturesque 215-acre campus in southeast Michigan created by The Hive Project, a Michigan 501(c)(3) empowering artists, educators and entrepreneurs united by a common desire to share, teach, innovate and compassionately serve. Macon Creek is a place that will sustain artists, educators and entrepreneurs young and old, as holistic creators for generations to come.

Visit <https://maconcreek.org> and <https://thehiveproject.org>.